

THE PACKER

Supreme Cuts hires new president

Merle Axelrod has been hired as president of Supreme Cuts LLC, Mahwah, N.J.

Axelrod oversees daily operations for the fresh-cut vegetable processor and distributor's existing and new product lines, as well as implement strategic



Axelrod

growth initiatives. Her experience will be used to assist in the company's growth through new product launches, expanded distribution and new business segments, the company said in a news release.

Before joining Supreme Cuts, Axelrod was vice president of sales for New York-based SourceLabs, a software and technology company.

Supreme Cuts in November launched its "Off the Cob" fresh kernel corn.

By The Packer staff